



Brisbane
Rotary **ART** 2026
SHOW



PROSPECTUS 2026

Sunday 19 - Friday 31 July 2026

44TH YEAR



Introduction

Now in its **44th year**, the Brisbane Rotary Art Show stands as one of Queensland's most enduring and respected community art events. For over four decades, it has brought together artists, art lovers, businesses, philanthropists and service-minded community members with one purpose: **to showcase exceptional Australian art while raising funds for charities transforming lives in Brisbane. The Show has distributed over \$2 million during this time, supporting our local community.**

Held in the prestigious **Central Plaza 1 foyer** in the heart of the CBD and attracting **approximately 15,000 visitors** every year, the Art Show offers unrivalled visibility for sponsors seeking a meaningful and high-profile community partnership.

In 2026, we are honoured to support two remarkable organisations: **Youngcare** and **Coffee Brigade**, whose work directly uplifts vulnerable Brisbane residents in need of dignity, safety, and care.

This Sponsorship Prospectus outlines partnership opportunities for businesses and individuals who share our commitment to strengthening community through philanthropy and the arts.



Artwork (Left to Right): Elizabeth Lawrence *A Love Story*, Marisa Veerman *Pearl*, Josephine Hill *Enchanting Skies*, Pat Hall *Forest Lace*, Joanne Currie Nalingu *River Sand Lines*, Rosella Namok & Michael Eather *Weatherstones*, Toni Ware, *Grevillea With Macadamia Blossoms*



Amanda Cameron, *Twin Flight*

About the Brisbane Rotary Art Show

From its humble beginnings 44 years ago, the Brisbane Rotary Art Show has grown into a major annual cultural exhibition, renowned for its professionalism, diversity of artwork, and its commitment to community impact.

Key Features

- Premier CBD location: Central Plaza 1 foyer
- Annual attendance of around 15,000 people
- A curated exhibition of emerging and established Australian artists
- The \$20,000 Major Prize, one of Brisbane's most significant art awards
- Opening Night Gala with VIPs, business leaders and arts patrons
- Media attention across print, digital and social platforms
- Art sales, silent auctions, raffles and sponsor activations



Pat Hall, *Honey*



Ai Shah, *Unity*



Ai Shah, *This Will Also Change*



Marissa Veerman, *Beatrix*

2026 Charity Beneficiaries



Youngcare — Brisbane-Based

Youngcare is celebrating its 21st year of ensuring that young Australians with high physical support needs can live with dignity, independence and real choice. Their work includes accessible housing projects, vital equipment grants and national advocacy.

Your sponsorship helps create life-changing independence for young Australians and their families.



Coffee Brigade — Brisbane-Based

Coffee Brigade has supported Brisbane's homeless and vulnerable community every single day for decades. Their mobile outreach program provides hot drinks, food, essential items and compassionate contact to people experiencing crisis or hardship.

Your support directly sustains one of Brisbane's longest-running frontline community services.



Brendon Fallon, *Incompletely Relaxed*



Amanda Cameron, *Drops of Gold*

Why Sponsor the Brisbane Rotary Art Show?

Unmatched Exposure

With 15,000+ visitors annually, the Art Show is one of Brisbane's highest-attendance charity arts events.

Iconic Brisbane Event

After 44 years, the show is a trusted and loved institution with strong community recognition and a loyal following of collectors, donors and supporters.

Support Local Impact

Every sponsorship dollar provides practical assistance to Youngcare and Coffee Brigade — two charities that deliver life-changing services to Brisbane residents.

Brand Leadership

Sponsoring positions your organisation as a visible leader in community support, cultural investment, and social responsibility.

Premium CBD Presence

Located in Central Plaza 1, one of Brisbane's most prominent business addresses, your brand will be showcased in a high-traffic, corporate environment.



Anne-Marie Zanetti, *Lemons*



6

Beth Mitchell, *The Dome*



Pat Hall, *Blue Gum*

Sponsorship Packages

Principal Partner

\$50,000^{+GST} Exclusive Benefits

- Premier "Principal Partner" naming status (eg Brisbane Rotary Art Show presented by [Your Company])
- Highest-level logo placement across all marketing and signage
- Featured story and link on event website and social channels
- Official opening of the Art Show including a speech by your company
- An exclusive preview and opportunity to acquire artworks prior to opening
- The opportunity to hold a private cocktail party for up to 150 guests
- 10 tickets to Vernissage - Artists Preview
- 10 tickets to Gala Cocktail Party
- 10 tickets to ARTiculate (artist demonstrations)
- Highest-level advertising on screens and signage in CPI foyer throughout the event.
- Company banner in Central Plaza 1 foyer for duration of event
- Your brand featured (up to one year) in social media, print media, radio, website and promotional literature

Platinum Partner

\$25,000^{+GST} Exclusive Benefits

- High-level logo placement across all marketing and signage
- Featured story and link on event website and social channels
- Closing speech at the Official opening of the Art Show
- An exclusive preview and opportunity to acquire artworks prior to opening
- The opportunity to hold a private cocktail party for up to 150 guests
- 8 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 8 tickets to Gala Cocktail Party
- 8 tickets to ARTiculate (artist demonstrations)
- High-level advertising on screens and signage in CPI foyer throughout the event.
- Company banner in Central Plaza 1 foyer for duration of event
- Your brand featured (up to one year) in social media, print media, radio, website and promotional literature

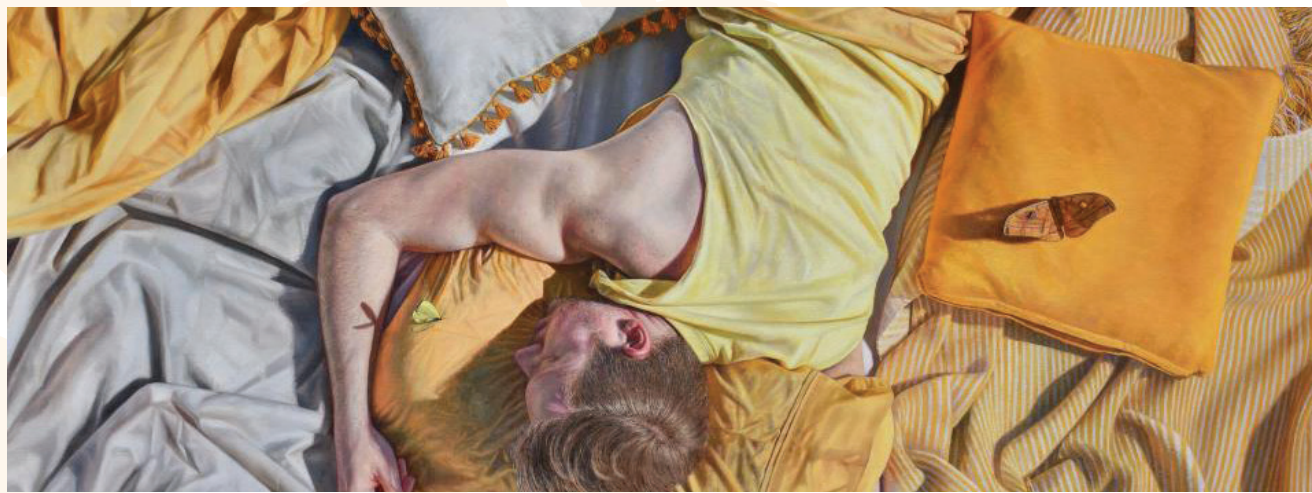
Best in Show Partner

\$20,000^{+GST} Exclusive Benefits

Sponsor Allocated

- Naming rights for Best in Show Award
- Presentation of Best in Show Award at the Vernissage (opening night)
- Acquisition of Best in Show artwork
- High-level logo placement across all marketing and signage
- Featured story and link on event website and social channels
- 6 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 6 tickets to Gala Cocktail Party
- 6 tickets to ARTiculate (artist demonstrations)
- High-level advertising on screens and signage in CPI foyer throughout the event.
- Company banner in Central Plaza 1 foyer for duration of event
- Opportunity for branded displays within Central Plaza 1 foyer
- Your brand featured (up to one year) in social media, print media, radio, website and promotional literature

7



Bronwyn Hill, *Clean Sheets*

Gala Cocktail Party Partner

\$20,000^{+GST} Exclusive Benefits

- Naming rights for the Gala Cocktail Party (eg Your Company Brisbane Rotary Art Show Gala Cocktail Party)
- High-level logo placement across all marketing and signage
- 6 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 10 tickets to Gala Cocktail Party
- 6 tickets to ARTiculate (artist demonstrations)
- High-level advertising on screens and signage in CPI foyer throughout the event.
- Company banner in Central Plaza 1 foyer for day and night of Gala Cocktail Party
- Opportunity for branded display within Central Plaza 1 foyer
- Your brand featured (up to one year) in social media, print media, radio, website and promotional literature

Gold Partner

\$10,000^{+GST} Exclusive Benefits

- High-level logo placement across all marketing and signage
- An exclusive preview and opportunity to acquire artworks prior to opening
- 4 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 4 tickets to Gala Cocktail Party
- 4 tickets to ARTiculate (artist demonstrations)
- High-level advertising on screens and signage in CPI foyer throughout the event.
- Company banner in Central Plaza 1 foyer for day and night of Gala Cocktail Party
- Your brand featured (up to one year) in social media, print media, radio, website and promotional literature

Judges Choice Awards Partner

\$5,000^{+GST} Exclusive Benefits

- Company representative presents Highly Commended Award to the Artist
- Prominent sign adjacent to Highly Commended artwork
- Logo placement across all marketing and signage
- An exclusive preview and opportunity to acquire artworks prior to opening
- 4 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 4 tickets to Gala Cocktail Party
- 4 tickets to ARTiculate (artist demonstrations)
- High-level advertising on screens and signage in CPI foyer throughout the event.
- Your brand featured (up to one year) in social media, print media, website and promotional literature



Elisabeth Lawrence, *Always Know Your Way Home*

Silver Partner

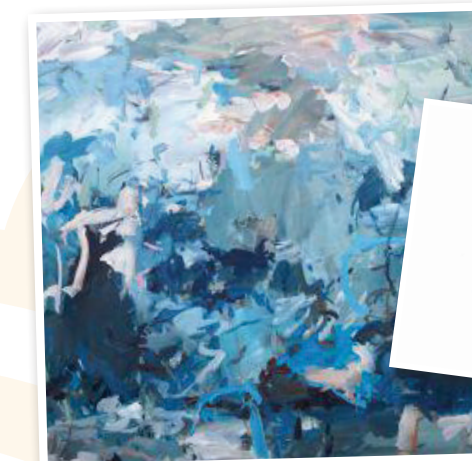
\$2,500^{+GST} Exclusive Benefits

- 3 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 3 tickets to Gala Cocktail Party
- 3 tickets to ARTiculate (artist demonstrations)
- Extensive logo placement across screens in CPI foyer throughout the event
- Your brand featured (up to one year) on website
- Social media recognition

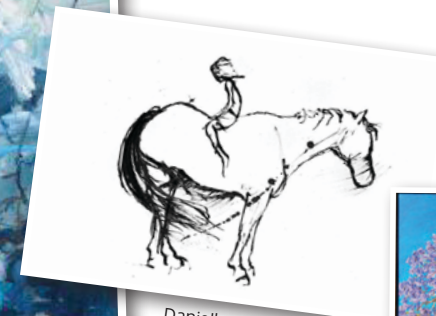
Bronze Partner

\$1,000^{+GST} Exclusive Benefits

- 2 tickets to Vernissage - Artists Preview - Opening Night and presentation of prizes
- 2 tickets to Gala Cocktail Party
- 2 tickets to ARTiculate (artist demonstrations)
- Logo placement across screens in CPI foyer throughout the event
- Your brand featured (up to one year) on website
- Social media recognition



Katherine Barry, *Breaking Waves*



Danielle Latta,
Country In My Soul



Kellie North, *Dreamchaser I*



Donna Gibb, *Jacaranda and Magnolias*



Lucinda Leveille, *Grain Country*

Marketing Exposure

Our promotional campaign includes:

- Social media promotions (FB, Instagram, LinkedIn)
- Website listings and online gallery
- Email campaigns to thousands of subscribers
- Poster, catalogue and signage branding
- Media releases to Brisbane outlets
- Corporate and community networks through Rotary

Sponsors are integrated into all promotional and branding channels aligned with their package tier.

The Meaningful Impact of Your Support

Your sponsorship of the Brisbane Rotary Art Show reaches far beyond the walls of Central Plaza 1. It becomes part of a chain of compassion and opportunity that touches lives at moments when support matters most. The ripple effect of your generosity extends to Youngcare, Coffee Brigade, local artists, and the ongoing community work of Rotary — four communities connected by hope, creativity, and the belief that every person deserves dignity, opportunity and support.



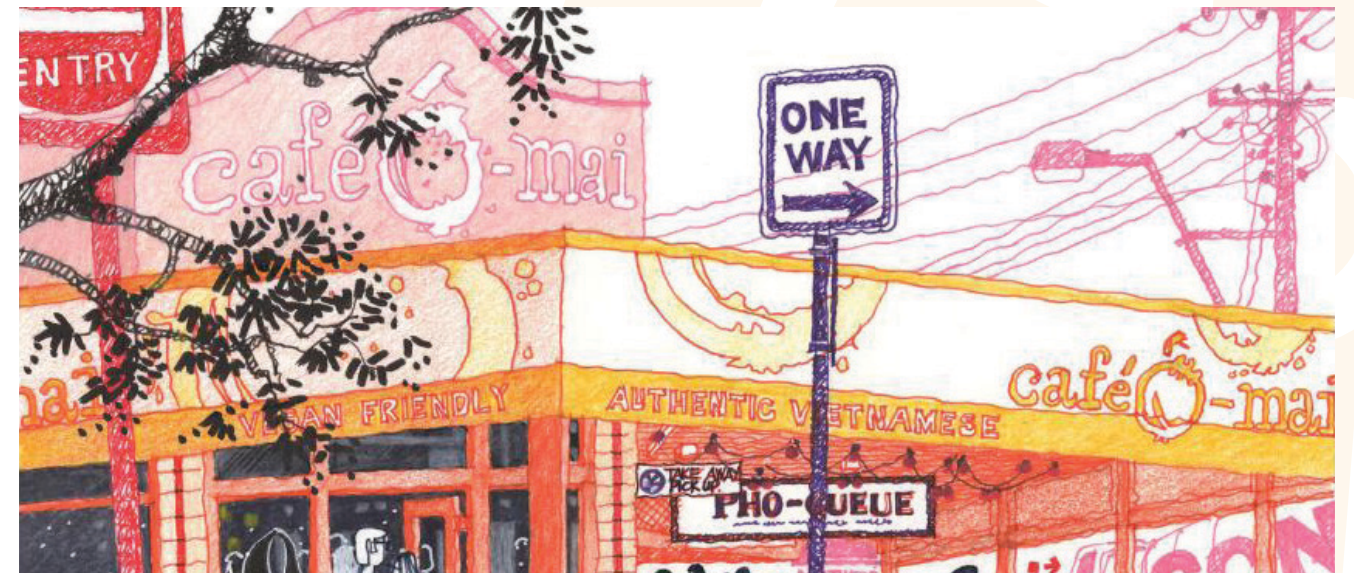
James Stickland, *A Cruel World*



Isabella Allis, *Tutus and Mobiles*



Louise M Isackson, *Close Your Eyes*



Alan Innes, *O_Mai*

Impact on Youngcare

For young Australians with high physical support needs, life can be filled with barriers most people never have to consider: inaccessible homes, limited choice in living arrangements, and the heartbreaking reality that many are placed in aged-care facilities simply due to a lack of alternatives.

Your sponsorship helps transform these realities.

Through the Art Show, you enable Youngcare to provide:

- Essential equipment and technology that restores independence and mobility
- Home modifications that allow young people to live safely and with dignity
- Accommodation pathways that prevent young people from entering aged care
- Lifesaving relief for families navigating complex support systems

Your contribution sends a powerful message: that young people with high support needs deserve the freedom and dignity of choice.

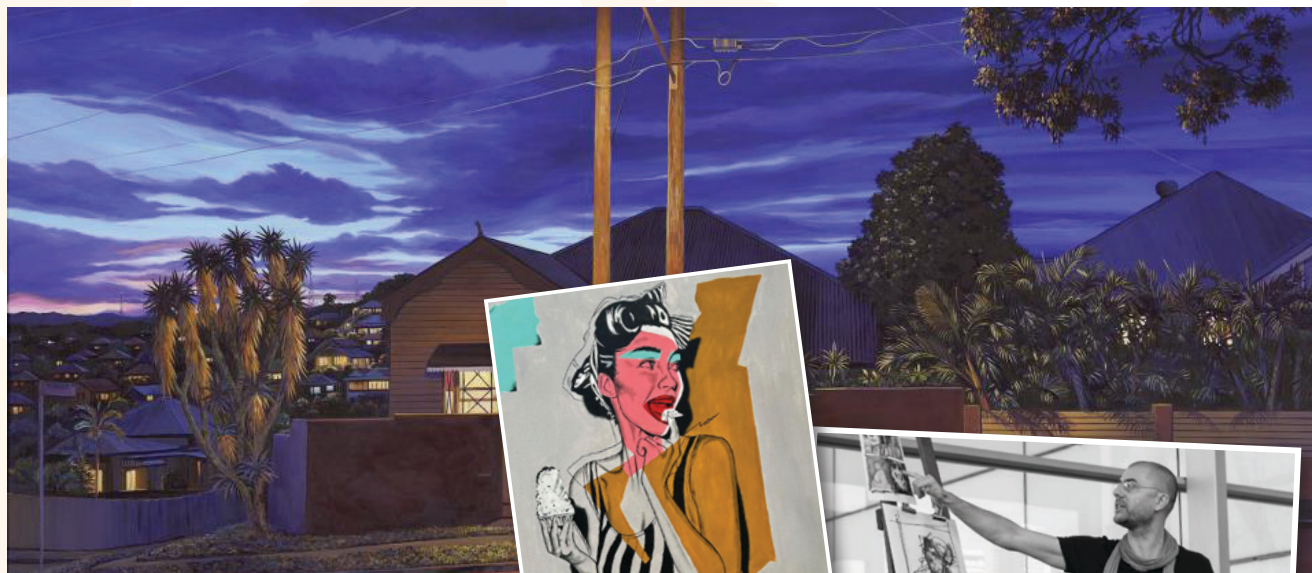
Impact on Coffee Brigade

Every morning, Coffee Brigade walks the streets of Brisbane serving those who are homeless, isolated, or facing severe hardship. Often, the simple act of being greeted with warmth, a hot drink, and a meal can be the moment someone feels seen again.

Your support helps Coffee Brigade:

- Serve thousands of meals, drinks and essential items every year
- Provide consistent care and human connection to those who have no safety net
- Maintain a trusted, daily presence in the community
- Continue a decades-long tradition of support delivered with empathy and respect

Your sponsorship ensures that Brisbane's most vulnerable are not forgotten — they are supported with dignity.



Alexandra Matthews, *One Way to Embrace*

Paul De Zubicarary, *Lick and a Promise*

Bill Platz - QAGOMA

Impact on Artists

The Brisbane Rotary Art Show has always championed both emerging and established Australian artists, giving them an accessible, welcoming and professionally curated platform in the heart of the CBD.

For artists, your support means:

- Exposure to over 15,000 visitors — an audience many artists could never reach on their own
- A prestigious opportunity to be part of a respected 44-year event with a \$20,000 major prize
- Meaningful sales opportunities, helping artists build sustainable careers
- Recognition and confidence that can shape the future of their creative journey
- A sense of community where their work is valued, celebrated and meaningfully supported

Your sponsorship doesn't just support a show — it supports the creative heartbeat of Brisbane, giving artists a platform that genuinely elevates their careers and visibility.

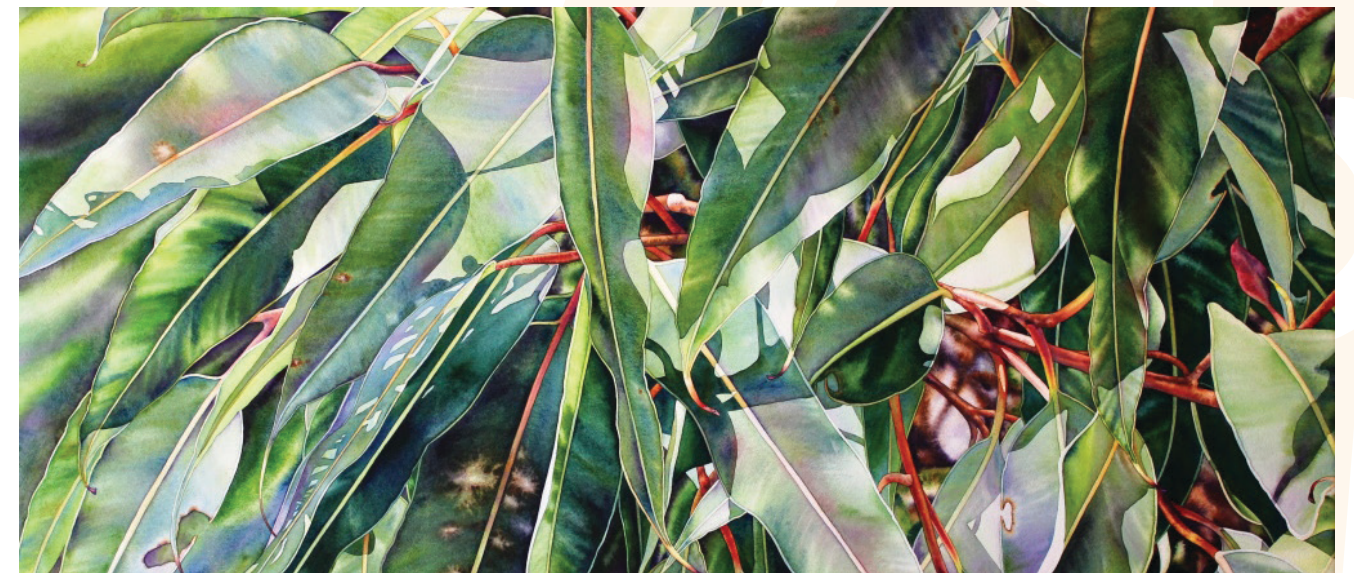
Impact on Rotary

Rotary has served Brisbane for more than a century. The Art Show — now in its 44th year — is one of Rotary's most enduring demonstrations of service through culture, collaboration and community.

Your support strengthens Rotary's ability to:

- Deliver programs that uplift families, youth, and vulnerable community members
- Mobilise volunteers to meet emerging community needs
- Fund hands-on local projects across health, education, homelessness and disaster relief
- Continue presenting the Art Show as a place where art, charity and community come together

Your sponsorship empowers Rotary to continue living its motto of "Service Above Self" in a way that is visible, impactful and lasting.



Pat Hall, *Sonata*

Your Support Creates Real, Lasting Change

When you sponsor the Brisbane Rotary Art Show, you are not simply funding an event — you are changing lives.

You are giving a young person with disabilities independence and dignity.

You are offering warmth, compassion and care to someone sleeping rough.

You are giving an artist the platform they need to grow, be seen, and thrive.

You are enabling Rotary to continue building stronger communities.

Your generosity creates hope, opportunity and meaningful impact throughout Brisbane



Thank you to our 2025 Sponsors



Become a Sponsor

We invite you to partner with us in delivering an inspiring, impactful and culturally significant event in 2026.

Contact:

Dani Conn

Sponsorship Coordinator

Phone: 0418 803 603

Email: partnerships@rotaryart.au

Special Thanks to the Pronk Family, our very generous Major Donor

We extend our warmest thanks and deepest appreciation to our 2025 Sponsors. Your commitment to compassion, community, and culture has made a tangible difference in people's lives. We are deeply grateful for your partnership, and your alignment with Rotary's enduring values of Service Above Self.

For 44 years, the Brisbane Rotary Art Show has proven how creativity and community spirit can work together to create lasting change. By joining us as a sponsor, you become an integral part of this tradition—and a powerful supporter of two charities improving the lives of Brisbane's most vulnerable people.



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